



IntelliSend Advanced Email Processing For GoldMine



IntelliSend is an advanced email processing solution, fully integrated with GoldMine Premium Edition. It provides an effective mail merge engine for large email campaigns using GoldMine templates and groups. **Content Analysis** testing, included with IntelliSend, reduces the likelihood of your messages being flagged as SPAM. **Robust Email Address Integrity Management and Send Management** features simplify the preparation and delivery of your campaign.

INTELISEND IS AVAILABLE AS A STANDALONE SUBSCRIPTION OR INCLUDED WITH INTELLICLICK E-MAIL MARKETING TRACKING

Send Management

- Users completely control the sending process with no need to upload email addresses or build templates externally
- Send rate throttling and scheduling manages the delivery of your email campaign.
- Enhance deliverability of your messages with an include Unified Email SMTP relay account
- Schedule & send on behalf of multiple people, using the same or different campaign message
- Automated content analysis testing
- Saved batch logs provide complete send details

Load Records From: IntelliClick Demo

[All Contacts] [377 Email Addresses] Groups...

Template Type: GoldMine Template Select...

Selected Template: Imagine ...Take Your Email Campaigns To A Whole New L

Subject: Imagine ...Take Your Email Campaigns To A Whole New Level

Campaign: Imagine Campaign

Delay Sending Until 6/22/2011 2:00 PM

Send a maximum of 3000 messages per Hour

Send Method: Unified Email - Pam @ BAS

Primary Limit to E-mail merge code(s)

Additional Other

Code Options ACTV: SFU RSLT: EMS

Preview OK Close

Email Address Integrity Management

- Identifies malformed email addresses
- Automates the exclusion of "hard bounce" email addresses
- Automates the exclusion of "Report As SPAM" flagged e-mail addresses
- Automated screening of unsubscribe e-mail addresses facilitates CANSPAM compliance

Malformed Emails (3):

- csanders@tenantnetwork
- Deano@aol.com
- www.boise.com

Select All Select None

Malformed Email Options

- Add Records to "Malformed Emails" Group

Hard Bounced Emails (2):

- gerard@vikingcue.com
- steve@creativeproducts.com

Select All Select None

Bounced Email Options

- Delete Email Address
- Add Deleted Email Addresses To History
- Add Records to "Bounced Emails" Group
- Save Processed Emails To File

BadEmailAddresses.txt Browse...

OK Close



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