Pricing

IntelliClick | **GoldMine®**

Currency: USD   *Effective: January 1, 2017*

FEATURES & SERVICES		LITE	STANDARD	PREMIUM
Integrated Email Tracking (Open, Click & Unsubscribe)		✔	✔	✔
INTELLISEND Merge, Send & Data Integrity Mgt.		✔	✔	✔
UNLIMITED Send "On Behalf Of" Email Accounts		✔	✔	✔
UNLIMITED Contacts Tracked		✔	✔	✔
UNLIMITED Users (corporate license)		✔	✔	✔
Pre-defined Reports (PDF, Excel, HTML, Word)		✔	✔	✔
Email Message Content Analysis (SPAM Assassin)		✔	✔	✔
Subject Line Analyzer		✔	✔	✔
HTML Email Template Library & Editor		**700 + templates**		**950+ templates**
Scoring & Engagement Measurement Module		**With "Plus" Package***		✔
Subscription Management Module		**With "Plus" Package***		✔
AnySource Data File Option		**With "Plus" Package***		✔
Workflow Automation Triggered From A Click		✘	✔	✔
Automated Reporting By Email Option		✘	✔	✔
Web Site Page Visit & Navigation Tracking		✘	✔	✔
Database Field Write Back From Click		✘	✔	✔
Calls To Action "One Click" Includes Bundled Landing Pages	Literature Fulfillment	✘	✔	✔
	Event Registration	✘	✔	✔
	Action Request Scheduling	✘	✔	✔
	Mailing List Opt-In	✘	✔	✔
	Forward To Others	✘	✔	✔
Email, Phone Call & SMS Click Alert Notifications		Email Only	✔	✔
Software Updates		✔	✔	✔
Instructor Led Web User Training (90 min. sessions - recorded)		1 session	2 sessions	3 sessions
Technical Support		Email Only	Phone & Email	Phone & Email
Annual Tracked Click Result Quota		20,000	50,000	UNLIMITED
Email Sending Quota		7,500/mo.	10,000/mo.	25,000/mo.
Send Rate		3,000/hr.	3,000/hr.	6,000/hr.
ONE TIME FEE - Account Provisioning, Installation & User Training		$995	$1,500	$1,800
ANNUAL SUBSCRIPTION FEE		$795	$1,250	$2,195
TOTAL 1ST YEAR FEE		$1,790	$2,750	$3,995

See Next Page For Plus Package And Additional Options & Services

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"PLUS" PACKAGE INCLUDES

1. AnySource Data File Option (ability to send, track and report on any CSV file data source)

2. Subscription Management Module (dynamic web form to enable updates for mailing list selection management)

3. Scoring & Engagement Measurement Module (incl. special dashboard & reports)

4. Premium HTML Editor (incl. 900+ templates)

5. Bonus email sending quota of 5,000/mo. (60,000/yr.)

6. Enhanced Send Rate of up to 6,000 emails per hour (10,000/hr. if dedicated SMTP relay account in use)

PLUS PACKAGE ANNUAL FEE	$495	Included with PREMIUM Version

TRACKED RESULTS – LITE OR STANDARD USAGE RATES (applied only for results tracked)

Email Open Tracking	0.5 unit	Unused balances are carried over upon subscription renewal; N/C for open if click is tracked in email message
Unsubscribe Tracking	N/C	
Hyperlink Click Tracking & Web Page Navigation	1 unit	
Event Registration, Literature Fulfillment	1 unit	

OTHER OPTIONS / SERVICES

Canada Anti-SPAM Legislation (CASL) Management Module	$495/yr. (plus one time $295 installation/training)
Web Data Capture Forms	$695 for 1st form; Additional @ $295/ea.
Multi Database Connections	25% of annual license fee per database
Email Address Validation Service (requires credit card on file)	1.5¢ / email address
IntelliClick Upgrade from LITE to STANDARD Version	$1,000 (pro-rated in year 1)
Additional SMTP Email Sending Quota (pre-paid only) SMTP Quota Overage Fee is $3/ 1,000 emails, per month	$12 / 1,000 / Year ($1 /1,000 /Mo.)
Additional Private User Training Refresher (existing user) New user	$195 / Per Session (Up to 90 minutes each) $390 (2 sessions)
Reinstallation of IntelliClick (new server or location)	$195 flat fee
Workstation Setup (post initial installation)	$95/workstation

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VisTrack

INBOUND MARKETING & ANONYMOUS WEB SITE VISITOR TRACKING

FEATURES & SERVICES	INTELLICLICK VERSION		
	LITE	**STANDARD**	**PREMIUM**
Web Form Code That Adds Contacts To GoldMine – *Sample Form Provided*	☑	☑	☑
Anonymous Web Visitor Tracking Code	☑	☑	☑
GoldMine Work Flow Integration Code	☑	☑	☑
Account Provisioning	☑	☑	☑
Web Admin Help, Support & Training	☑	☑	☑
VisTrack Subscription	$2,495 /yr.	$1,495 /yr.	$995 /yr.
Web Page View Storage Time *	90 Calendar Days Included		
Additional Storage Time	180 Days	$350 /yr.	
	270 Days	$700 /yr.	
	365 Days	$1,000 /yr.	

* Accumulated anonymous page views are saved for a period of 90 calendar days; The time anonymous visitor information is maintained for your account can be extended with the purchase of additional storage time; Visitors identified through a web form on your web site are added to GoldMine as contact with all their page view activity.

Note: VisTrack is an optional module that may be added to your IntelliClick email marketing annual subscription fee; VisTrack For GoldMine is also available without an IntelliClick subscription at a base rate of $3,995 per year.