

IntelliSend Advanced Email Processing For GoldMine



IntelliSend is an advanced email processing solution, fully integrated with GoldMine Premium Edition. It provides an effective mail merge engine for large email campaigns using GoldMine templates and groups. Content Analysis testing, included with IntelliSend, reduces the likelihood of your messages being flagged as SPAM. Robust Email Address Integrity Management and Send Management features simplify the preparation and delivery of your campaign.

## INTELLISEND IS AVAILABLE AS A STANDALONE SUBSCRIPTION OR INCLUDED WITH INTELLICLICK E-MAIL MARKETING TRACKING

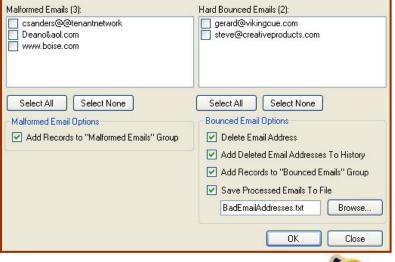
## Send Management

- ✓ Users completely control the sending process with no need to upload email addresses or build templates externally
- Send rate throttling and scheduling manages the delivery of your email campaign.
- ☑ Enhance deliverability of your messages with an include Unified Email SMTP relay account
- ✓ Schedule & send on behalf of multiple people, using the same or different campaign message
- Automated content analysis testing
- ☑ Saved batch logs provide complete send details

## **Email Address Integrity Management**

- ☑ Identifies malformed email addresses
- Automates the exclusion of "hard bounce" email addresses
- ☑ Automates the exclusion of "Report As SPAM" flagged e-mail addresses
- Automated screening of unsubscribe e-mail addresses facilitates CANSPAM compliance

Load Records From IntelliCicik Demo
[All Contacts] (377 Email Addresses) Groups
Template Type: GoldMine Template Select
Selected Template: Imagine Take Your Email Campaigns To A Whole New L ${\mathfrak t}$
Subject: Imagine Take Your Email Campaigns To A Whole New Level
Campaign: Imagine Campaign
Delay Sending Until 6/22/2011  2:00 PM
Send a maximum of 3000 messages per Hour
Send Method: Unified Email - Pam @ BAS
Primary Limit to E-mail merge code(s)
Additional Other
Code Options ACTV: SFU V RSLT: EMS V CNS V
Preview OK Close





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