



## Key Reasons to Use GoldMine CRM

# BENEFITS OF GOLDMINE CRM

## FEATURE RICH

- Relationships tab makes it easier to manage and see account/contact relationships
- Real-time graphical dashboards
- Universal search to find key words anywhere in the database including notes, emails, attachments
- Cases module to track and manage your customer service inquiries with integrated knowledgebase, document templates, and use all of the Activity management features of GoldMine in your Customer Service department
- Outlook client for auto linking of email, syncing of calendars, and display of important GoldMine contact information in Outlook along with auto launch from the inbox
- Expanded Opportunity Management
- Web and Mobile included

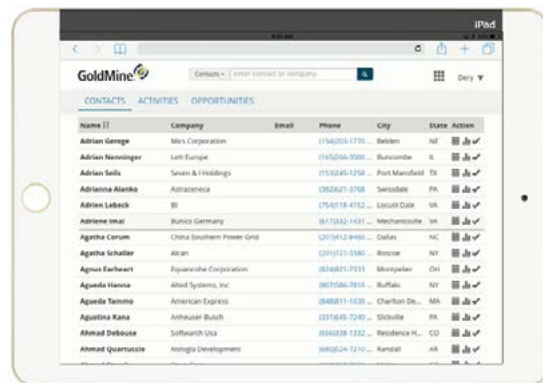
## AFFORDABILITY

The most affordable CRM solution if you already own a server.

- Own the software with a one-time fee – each year afterwards our cost is over 70% less than subscriptions
- Shared licensing - You can add all your employees and just manage the number of simultaneous users
- The average 5 user subscription can **save over \$10,000 over 5 years** compared to competitor subscription packages

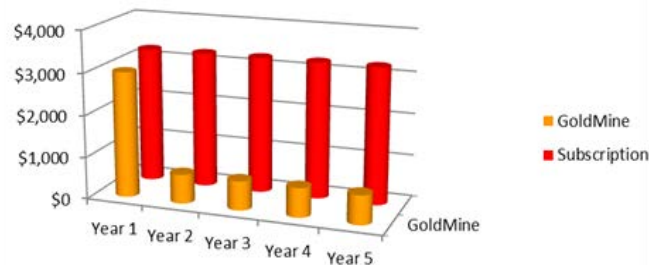


### Easy to search contacts



### Savings

The average 5 user bundle can save over \$10,000 over 5 years



# GoldMine CRM

SIMPLE | AFFORDABLE | PROVEN

## MOBILITY

iPhone, iPad and Android: key contact management with a touch screen interface for real time access – great for users in the field.

iGoldMine: access in a browser to the full features and functions of GoldMine – great for remote users and PC's with wireless connections.

Web: provides the look and feel of a web client and doesn't require installation for the end user.

Cloud: Flexible sign up options for BYOL hosting or subscription with monthly or annual terms.

## COMPATABILITY

GoldMine Premium Edition supports iOS and Android mobile devices and is the most compatible version available.

Works with what you own and use.

- Windows 7, 8/8.1, 10
- Surface 2+, Office 2013/2016
- SQL 2008/2008R2, 2012, 2014
- Server 2008/2012, SBS2008/2011

## UPGRADES

**I have an older version of GoldMine – what's new for me?**

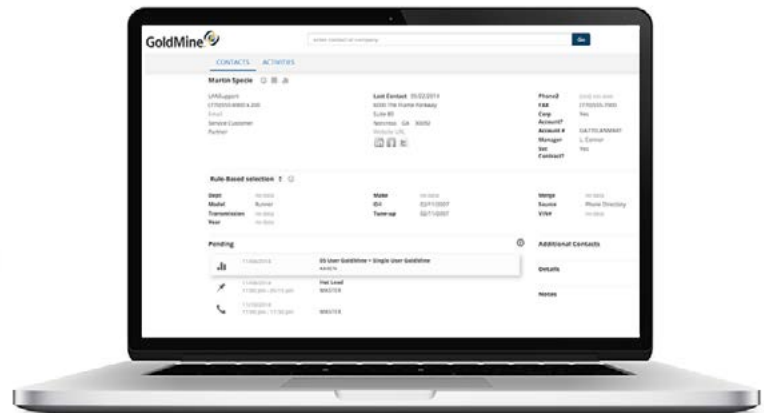
- Premium Edition has an intuitive user interface, creating new ways to display and work with your data, including customizing the main panel and index of any field for sorting.
- Preview pane to see notes and attachment content without opening or zoom.
- The Search Center and Universal Search makes it easier to find contacts with your search criteria.



**Total CRM Mobility**



**Main Screen with Preview**



# GoldMine CRM

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## PREMISE BASED OR CLOUD

Premise based CRM means you own your CRM software. Security, control and no monthly fees. The most affordable long term solution.

Cloud offers flexible sign up options with monthly or annual terms. Run other applications from one account for an easy to manage CRM solution.

## INTEGRATION

GoldMine integrates with other products you own, including:

- Office 2013, Office 365
- Outlook
- QuickBooks (Cloud only)
- Constant Contact

For the full list of add-on products visit:  
<http://www.goldmine.com/add-ons/>

## SOCIAL MEDIA UPDATES

View important contact updates from social media sites such as LinkedIn and Twitter



## SUPPORT

We are committed to complete customer support, from the moment you invest in our products through your entire relationship with us.

**Your 3 or 5 user bundle includes one year of technical support and software updates.**



## Integration with popular programs



We have a network of over 75 trained and certified consultants who can help you install your data, customize, and train and then help you add new capabilities as your program matures.

## Complete customer support includes:

- Telephone support
- Online self-service
- Email support
- Online resources
- Knowledgebase
- Software updates
- GoldMine community